



AWARDS COMMITTEE

NEW YORK

JULY 2007

Dear Rick,

Congratulations. I'm happy to inform you that, based on your application, your company has qualified to appear on the 2007 Inc. 5,000 list of the fastest-growing private companies in America.

This year marks the inaugural Inc. 5,000 list and we are proud to welcome you to a new community that recognizes the importance of growing entrepreneurial companies that are changing the business landscape. Familiar as we are with the many challenges associated with building and operating a business, all of us at *Inc.* are keenly aware what a tremendous achievement a spot on our list represents.

The official rankings of the Inc. 5,000 list, including those by region and industry, will be made public on August 27. You will be notified of your rank one-week prior. Your appearance on the list represents a significant public relations opportunity and we urge you to hold any public announcements until following the online release date. We will send you a sample press release.

In the meantime, I encourage you to join the executives of our sister Inc. 500 list and register for the 26th Annual Inc. 500 Conference and Awards Ceremony—America's Leading Conference for Entrepreneurs—which will be held September 6-8 in Chicago. Only CEOs, owners, and employees of honoree companies are invited to attend this three-day event to celebrate your accomplishments with our editorial staff. You'll find conference details and instructions on how to register elsewhere in this package.

Congratulations again and I look forward to seeing you in Chicago.

Sincerely,

A handwritten signature in blue ink that reads "John Kotten". The signature is fluid and cursive, with the first name "John" being more prominent than the last name "Kotten".

John Kotten
Editor in Chief and CEO
Mansueto Ventures